

**FOR IMMEDIATE RELEASE:**  
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## Media Information

### **Seattle Center Monorail Celebrates Its 50th Anniversary**

Seattle Center Monorail invites the public to join in the festivities as it celebrates 50 years of service, 8:30 a.m. to 1 p.m., Saturday, Mar 24, onboard the red and blue trains and on the Monorail platform. Train tours, memorabilia displays, Elvis interpretations and a public ceremony mark this significant milestone and pay tribute to the Monorail's remarkable history.

Anniversary Celebration highlights:

8:30 a.m. – 9 p.m.: Monorail is open. Passengers who present a Monorail ticket dated between 1962 and 2010 or a photo of themselves as a child riding the Monorail ride for free.

9 a.m.: On board guided tours with the Monorail's own Jayme Gustilo, named 2012 Seattle Tourism Ambassador of the Year. Jayme will point out significant landmarks along the route and share the Monorail's history.

10 a.m.: Commemorative monorail medallions given to the first 200 passengers who purchase a ticket to ride from Westlake Center to Seattle Center. The medallions resemble the original medals given to inaugural passengers in March 1962.

10 a.m. – 1 p.m.: Displays of historic photos and memorabilia onboard the parked Monorail train on the platform at Seattle Center, musical Elvis performances, prize drawings, and light snacks and beverages.

- The Children's Museum, Seattle, in partnership with the Monorail, invites children to join them on the Seattle Center Monorail platform to color in the *The Official Century 21 Coloring Book* created for the 1962 World's Fair. Materials will be provided also for them to make 'Happy Birthday' cards for the Monorail trains.
- Seattle Center Monorail is also pleased to announce a new community partnership with Treehouse, which will be formally launched on the day of the event. Treehouse is a local nonprofit organization dedicated to giving foster kids a childhood and a future. Throughout the year, Seattle Center Monorail provides special events and opportunities free-of-charge to Treehouse youth and families.

11 a.m.: Public ceremony on Seattle Center Monorail platform.

12 p.m. – 1 p.m.: Monorail facility tours offered for guests interested in learning about how the trains work. Tours for adults take place at 12 p.m. and 12:40 p.m. Tours for families with children take place 12:20 p.m. and 1 p.m. Space is limited, so guests are encouraged to register for the tour ahead of time.

12 p.m. – 3 p.m.: Children may create their own version of the Monorail at using Legos® and can also put together Lego® kits of different modes of transportation at The Children's Museum, Seattle.

Seattle Center Monorail was built for the 1962 Seattle World's Fair to provide a crucial link between the fairgrounds and the amenities downtown. Since that time, it has become a beloved and frequently used form of transportation, carrying 1.9 million passengers in 2011. The Monorail is owned by the City of Seattle and operated by Seattle Monorail Services LLC. For more information on Seattle Center Monorail history, rates and hours of service, call 206-905-2600 or visit [www.seattlemonorail.com](http://www.seattlemonorail.com)

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